

Name:  
LOGIC MODEL

Longer term  
or  
Ultimate  
Outcomes

**Step 1: Identify your long term outcome for your client group.**

- ✓ Put the CLIENT first in your goal – the focus is the clients, not you.
- ✓ The goal should be active, not passive voice (what clients will achieve, not what will be done to them).

**Example of a long term outcome goal:  
The pregnant teens, ages 12-17, in the ABC Program, will deliver healthy babies.**



Intermediate  
Outcomes

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Initial  
Outcomes

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Outputs

✓
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Activities

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Inputs

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Longer term or Ultimate Outcomes	
	↑↑
Intermediate Outcomes	
	↑↑
Initial Outcomes	<p><b>Step 2: Identify the initial outcomes (new knowledge, skill development) that clients need to reach in the Long Term Outcome that has been identified.</b></p> <p><b>Example- Clients learn:</b> xxxxx xxxxxxx</p>
	↑↑
Outputs	
Activities	
Inputs	

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**Step 3: What are the behaviors or changes that you will see clients exhibit or practice because of the new knowledge that they have gained?**

**List those behaviors, actions and changes here**



Initial  
Outcomes



Outputs

Activities

Inputs

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	↑↑
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	↑↑
Outputs	
Activities	<p><b>Step 4: Activities</b></p> <p>Now that you have identified the initial and intermediate outcomes that clients need to achieve to reach their long term goal, you need to identify the <b>ACTIVITIES</b> that will take place to help the clients gain the knowledge and skills needed.</p> <p>What activities happen routinely? Try to include enough detail that the reader can understand your approach and method.</p> <p>(for example: home visits are completed weekly for one hour; a home safety check is completed at intake and every 6 months; parents attend weekly support and education sessions, etc.)</p>
Inputs	

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Outputs	
Activities	
Inputs	<p><b>Step 5: Inputs</b></p> <p>Now that you have identified the activities that will take place, list here the inputs needed to make those happen.</p> <p>What do you need to effectively run your program? Often these are things that you spend money on.</p> <p>Inputs could include things like:</p> <ul style="list-style-type: none"><li>–2 Master’s level social workers</li><li>–4 12-passenger vans</li><li>–Kitchen and Health Department License</li><li>–XYZ Curriculum and web-based assessment tool</li><li>–Weekly staff meetings with training</li><li>–Lunch time volunteers (at least 5)</li></ul>

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	↑↑
Outputs	<b>Step 6: Outputs</b>  <b>As a result of those activities, what will be delivered or “put out”?</b>  <b>This is usually a count of something. Outputs are important for reporting and for analyzing your outcome results.</b>  <b>Typical outputs that could be tracked are:</b> <ul style="list-style-type: none"><li>✓ Number of children attending each day</li><li>✓ Number of educational sessions presented to parents</li><li>✓ Parent attendance at educational sessions</li><li>✓ # of 3-year olds served</li><li>✓ # of 4 year olds served (other demographics)</li></ul>
Activities	
Inputs	